Transforming a Community Through Education

What is a Promise Neighborhood?
Promise Neighborhoods is a federal place-based initiative striving to turn neighborhoods of concentrated poverty into neighborhoods of opportunity that allows children to learn, grow, and succeed. Inspired by the model of the Harlem Children’s Zone, Promise Neighborhoods wrap children in high-quality, coordinated health, social, community, and educational support from cradle to college to career.

Why is Chula Vista a Promise Neighborhood?
South Bay Community Services (SBCS) has long believed that family struggles do not remain isolated - families as a whole are affected as well as the community in which they live. That is why it made perfect sense for SBCS to bring together Chula Vista’s collaborative community partners and bring the Promise to Chula Vista families. Chula Vista Promise Neighborhood (CVPromise) is the only Promise Neighborhood in San Diego County.

Partners Make the Promise
Coordinated by SBCS, CVPromise brings together a collaboration of partners including local government agencies, non-profit organizations, health services and businesses - to develop an impressive plan for a seamless continuum of ‘cradle to career’ solutions that creates high expectations for all children and provide a clear and viable pathway to college and career success.

CVPromise Programs and Services
Strong schools are at the heart of CVPromise but opportunities extend beyond the school walls. The comprehensive plan offers various services and programs focused on family, education, health and community to support children and family for success now and beyond. Visit CVPromise.org or call 619-420-3640 for a list of free programs and services in the Castle Park Neighborhood and its schools.

Catchment Area
CVPromise supports the neighborhood of Castle Park which covers 33 census blocks and has a population of about 7,000. At the heart of Castle Park neighborhood are our schools:
- Castle Park Elementary
- Castle Park Middle
- Castle Park High School
- Hilltop Middle
- Hilltop High School

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